

Education

The University of North Carolina at Chapel Hill, Gillings School of Global Public Health	2015
Masters of Public Health, May 2015, Maternal and Child Health; Certificate in Community Prep and Disaster Management	
Appalachian State University, Boone, NC	2007
Bachelor of Arts dual degree in Mathematics and Interdisciplinary Studies: International Studies	
Study Abroad at La Universidad Catolica de Cordoba, Cordoba, Argentina	2006

Professional Experience

Lecturer Faculty, Appalachian State University Public Health Program (2018 – PRESENT)

- Teach and mentor students in public health

AppHealthCare, Appalachian District Health Department (2015 – PRESENT)

Public Health Preparedness and Special Projects Consultant (2020 – PRESENT)

Director of Preparedness and Special Projects (2018 - 2020)

- Conduct quality management activities, including Quality Improvement Councils, Performance Improvement Teams, report development, data analysis, track key performance indicators
- Support workforce development activities, including annual training and table top/full scale exercises
- Engage and communicate extensively with local, state and federal stakeholders in an array of capacities
- Lead special projects, currently around maternal and child health outcomes and community health assessments
- Co-lead the Community Health Team in developing Community Health Assessments and similar reports
- Write, collaborate, and develop grant applications with local and state partners
- Garner innovative partnerships, including research collaborations with university partners and local stakeholders

Director of Public Health Preparedness and Quality Improvement (2016 - 2018)

- Supervise a team of 6 staff working on maternal and child health interventions across a 5 county region

Positive Parenting Program Coordinator (2015 - 2016)

- Coordinate and lead implementation, evaluation, practitioner recruitment, and community development in Triple P

Public Health Consultant, Durham County Health Department (2014-2015)

- Conduct research and develop resources for identifying socially vulnerable populations

Research Assistant, National Maternal and Child Health Workforce Development Center (2013-2016)

- Lead the scope of work to build the Center's "Applied Methods for Health Reform" course into an e-PUB
- Design the center's website which works to engage and deploy evidence-based training and technical assistance

Research Assistant Fellowship, MEASURE Evaluation, USAID (2014-2015)

- Provide direct support for technical working group on academic capacity building assessments
- Analyze and evaluate data on academic trainings and workshops; support development of reports to governments
- Develop e-learning courses, curricula, briefing kits, organizational, and technical documents

Community Education Specialist, Planned Parenthood of Central North Carolina (2013-2014)

- Certified Application Counselor; educational outreach on the Affordable Care Act, Health Reform, and Medicaid Expansion

Child Care Subsidy Social Worker and Translator, Watauga County Department of Social Services (2012-2013)

- Case manage subsidized child care under state DCDEE rules and regulations; continually coordinate state legislation at the county level
- Interview, communicate and advocate resources for individuals applying for subsidy in child development; translated for Spanish speakers
- Collaborate with child development providers, social workers and an array of professional government personnel on various projects

Occupational Health and Safety Director, Glimmerglass Festival (Seasonal 2009-2013)

- Manage and collaborate with staff around professional development and skills building
- Program assessment, policy development, and consultation of OSHA, NIOSH, IARC, and other federal regulations

Health Clinic Assistant and Translator, Planned Parenthood Health Systems (2011-2012)

- Provide bilingual customer service, eliciting client needs, and educating clients on services and community resources

Program Assistant for Africana and Latin American Studies, Colgate University (2009-2011)

- Collaborate with students, faculty and staff in organizing interdisciplinary programming that celebrate and raise awareness of African, African American, Caribbean, and Latin American cultures, history and current events

Jennifer Schroeder Tyson

tysonjs@appstate.edu • (828) 457-4002

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- Manage, design and create webpage, logo, program branding and bi-annual newsletter
 - Support and advise cultural student groups in their programming efforts in addition to managing multiple student interns
 - Facilitate Model African Union Conference, Harlem Renaissance Immersion and more culturally focused student programming
- After School Program Director, Earlville Free Library (2008-2010)
- Founded and developed the program to offer case management, enrichment activities and mentoring for youth
 - Wrote, managed and advocated policy for grants to fund afterschool program
- Operation & Administration Intern, The Glimmerglass Festival (Summer 2009)
- Coordinate company schedule, human resources, preparation of \$6 million budget and event planning for 100+ people
 - Correspond with government personnel and professionals in the field frequently
- Shop Office Manager & Production Administration Intern, The Glimmerglass Festival (Summer 2008)
- Purchase supplies, track and maintain budget for 12 departments
- After School Site Leader, Western Youth Network (2007-2008)
- Case manage, mentor, advocate and tutor 'at-risk' youth
 - Plan and execute daily enrichment activities while working closely with youth development
- AmeriCorps Promise Fellow, Western Youth Network (2006-2007)
- Recruit volunteers, plan events for mentor program and fundraise; extensive training in community and program development

Relevant Skills

Inclusive Excellence Best Practices: Active participant in Appalachian State University's Inclusive Excellence Collaborative.

Communication and Leadership: Over ten years of experience leading staff and interns in implementation and evaluation.

Advanced Public Health Program Evaluation: Participated in over 15 interventions focused on community and stakeholder engagement, monitoring and evaluation, and program implementation.

Grant Writing: Developed over 34 grants benefiting public health and other non-profits, garnering \$7.9 million

Proficient in Spanish and Software Skills, including Office, web development, eLearning software, Qualtrics, Adobe Suite, database development, and basic knowledge of SAS, STATA, ATLAS.ti, and Epi Info

Awards and Honors

- The University of North Carolina at Chapel Hill, Gillings School of Global Public Health, Delta Omega Theta Service Award 2015
- North Carolina Institute of Public Health, North Carolina Public Health Leadership Institute Fellow 2019

Editorial Activities

- NC Community Health Assessment and State of the Communities Health Peer Review (2018-Present)
- Ad Hoc Review of Proposals for NACCHO's Preparedness Summit (2016-Present)
- Ad Hoc Review of Proposals for NCPHA Fall Educational Conference (2016-Present)

Publications

- Schroeder, J & Bouldin, E. Inclusive Public Health Preparedness Program to Promote Resilience in Rural Appalachia (2016–2018) | AJPH | Vol. 109 Issue S4. (2019).
<https://ajph.aphapublications.org/doi/full/10.2105/AJPH.2019.305086>
- Schroeder, J, et al. Ebola as an Instrument of Discrimination - RWJF. (2014).
https://www.rwif.org/en/blog/2014/11/ebola_as_an_instrume.html

Teaching Experience

Appalachian State University, Undergraduate:

- PH 2000 Introduction to Public Health
- PH 2300 Communications in Public Health
- PH 3330 Biostatistics
- PH 3800 Public Health Interventions 1: Program Planning

- PH 4650 Rural Public Health
- PH 4800 Public Health Interventions 2: Program Monitoring and Evaluation
- PH 4950 Public Health Preparedness for the Zombie Apocalypse

Other Significant Teaching:

- Yes Means Yes Curriculum
- Global Public Health Curriculum Workshops, including Evaluation, Implementation, Sexual and Reproductive Health, Capacity Building
- Public Health Preparedness Table Top Exercises
- Public Health Preparedness Full Scale Exercises
- Occupational Health and Safety Training, including Hazardous Communication, Blood Borne Pathogens, Back Safety, OSHA, HIPAA, and more

Instruction Expertise:

- [Online Teaching Excellence Institute \(OTEI\)](#)
- UNC's Designing Effective Online Course Training
- [Virtual Exchange Program Webinar with OIED](#) 9/2/20
- [Early Career Faculty Resource Spotlight](#) 8/31/20
- [Strategies for Engaging Students in Zoom Workshop with CAE](#) 9/8/20
- [Developing Your Research Agenda with GRS](#) 9/10/20
- [Online Teaching Excellence Institute \(OTEI\)](#) Fall 2020
- [Emotional Intelligence Course](#) Fall 2020

Service and Professional Activities

- Supportive Executive Council Member, [NC Climate Change Interagency Council](#)
 - Executive Order No. 80: NC's Commitment to Climate Change Impacts
- Participant, NACCHO COVID-19 Workgroups
 - Priority Criteria and Populations for Clinical Services and Public Health Activities
- Member, APHA ICEHS Emergency Health Services (EHS) & Disaster Preparedness (DP)
 - APHA's Intersectional Council Steering Committee (ISC-SC) approved a new Topic Group: Disasters and Emergency Preparedness for APHA 2021
- Mentor, Harvard Student Public Health Evaluation Fellows (2020)
- Task Force Member, NCIOM Healthy NC 2030 (2019)
- Committee Member, NACCHO Preparedness Performance and Outcome Monitoring Work Group (2016-Present)
- Chair, Epi/Stats/Lab Section of NCPHA (2017-Present)
- Board Member, Harmony Lanes (2019-Present)
- Special Activities Board Member, Sugar Grove Developmental School (2016-Present)
- Member, BCBS Distinguished Professor Search Committee 20-21
- Participant, Fall 2020 APHA Virtual Conference
- Participant, Fall 2020 NCPHA Virtual Conference
- Plenary Speaker, AMCHP 2019
- Presenter, NCPHA (2016, 2017, 2018, 2019, 2020)
- Nominated Member, AppState, Academic Technologies Governance Group (2020-2021)
- Participant, 2020 Virtual Women in Educational Leadership Symposium (WIELS) (Fall 2020)
- RWJF Blog Contributor (2015)
- Board Member, Sugar Grove Developmental School (2016-2019)
- Elected Official, Graduate and Professional School Council at UNC Chapel Hill (2013-2015)
- Instructor and Facilitator, Yes Means Yes Workshops at Colgate University (2009-2011)
- Facilitator, Transgender Issues on College Campuses Workshop (2010)
- MLK Day Planning Committee Member, Colgate University (2009-2011)
- Sous Chef, La Iguana Restaurante (2008-2009)

- Opened new restaurant, structured and managed a fully staffed kitchen, purchased produce
- Translator/Interpreter, Farm Laborers Organizing Committee (2006-2008)
- Advocated for Latino/Hispanic laborers, guided laborers in action plans, general administrative support
- Ambassador, International Student Exchange Program (2007-2009)
- Facilitate support for students interested in studying abroad through various multimedia sources
- High Ropes Course Instructor, Blowing Rock Learning Center (2008-2009)
- Snowboard Instructor, Sugar Mountain Ski Resort (2003-2008)
- Secretary General and Model United Nations Delegate, Appalachian State University (2003-2007)
- Chair of Aid for International Appalachian, Appalachian State University (2005-2007)

Research Goals and Agenda

- Research Focus Areas:
 - Maternal and Child Health
 - Preparedness
 - Emergency Management
 - Social Epidemiology
- Grant Applications
 - As Faculty
 - UNC System Undergraduate Research Program [Limited Submission Competition]
 - Scholarship of Diversity, Equity, and Inclusion Grant
 - In Collaboration with Community Organizations
 - ICO4MCH
 - Triple P
 - Quality Improvement with AppHealthCare
 - COVID-19 Grants (multiple)
 - Testing
 - Community Response
 - Syringe Exchange Grant
 - Law Enforcement Assisted Diversion Grant